



TELEVISION & FILM

OLYMPIAN HIGH SCHOOL

TV, Film and Digital Media Commercial Project Final Reflection

Name

Period

Date

Title of Piece:

Please answer the following about your Commercial:

- 1) Take a moment and reflect about this piece.
 - A) What was the objective of the assignment?
 - B) What was the most difficult part of the piece to execute and how did you get through it?
 - C) What do you like most about this film and why?
 - D) What changes would you make to this piece if you had extra time?
- 2) Which Principle of Advertising did you use most did you use in your project. Specifically describe how it was used and if you were successful at using it.
- 3) Give an example of an academic literacy skill/s (description, summary, relate/apply, analysis, synthesis, evaluation) that you used while creating your project final. Be specific in your explanation, how was the academic literacy skill used.
- 4) Give an example of a Habit of Mind (Metacognition, Intellectual Curiosity, and Perseverance) that you used throughout the semester in film class or during this final project.