STUDENT SHOWCASE

VIDEO DIVISIONS

DELIVERY OF ENTRIES: Projects must be hand-delivered to the Student Showcase Exhibit on the first floor of the West Grandstand **with entry tags and labels attached**.

ENTRY REGISTRATION: Student Showcase accepts online entries **ONLY**. Instructors will register their students and print tags for their entries online at www.sdfair.com/entry, Student Showcase Graphics and Video page. Student information required: full name, email, phone number, city and zip code. Group and Special Education Projects must be entered in designated divisions.

ENTRY LABELING: Submit entries in a 9"x12" manila envelope with student(s) name, phone number, email address, school, instructor and division written on the outside of the envelope. Upon submission of online entries, tags for each entry will be printed by instructor on standard white bond paper. **Tags must be securely attached to upper right-hand corner of the envelope.** Print student name and school on each USB flash drive. **Please print clearly.**

LIMIT OF ENTRIES: A total of *2 individual entries per student* in **all Divisions combined** in Student Showcase. In addition to **2** individual entries, students may participate in group projects.

All Video Divisions will be submitted as Group Projects (4900-4906).

All Animation & Motion Graphics will be submitted as Individual Projects (4907-4909).

GROUP PROJECTS: All group projects (**2-35 students)** need to be entered in the VIDEO DIVISIONS and **must have** a list of the names and email addresses of all students who worked on the project. Enter "Group Project" on the student name line of the Entry Tag. For each group project entered, email a list of participating students and their information to studentshowcase@sdfair.com, by the deadline. **No Exceptions!** Include the **WEN** number on your email list (you will receive a **W**eb **E**ntry **N**umber for each entry in your online confirmation email).

NEW! PRESENTATION: Programs must be submitted electronically when prompted after payment. Use the following file formats: **90MB**, (.MP4), (.WMA), (.FLV), (.MOV), (.MPG), (.AVI) or upload link for YouTube. Please submit a write-up to include: Objective of the Content; Target Audience; Storyline. **This is not part of the Judging Criteria. ENTRY MUST INCLUDE A FRAME CAPTURE FOR DISPLAY.**

RELEASES: Exhibitors must secure/have rights to all music, sound effects, photos, or video footage used in their production. Exhibitors must also secure a location permit/release. Content considered public domain is acceptable but must have ability to authenticate.

JUDGING: Danish System of Judging will be used. See each individual section for judging criteria.

SUITABILITY: Projects must be in good taste and suitable for family viewing as determined by the Fair management.

CLASS DESCRIPTION FOR MOVIE/VIDEO DIVISIONS: Verification of class entered is the responsibility of the instructor submitting the entry form. **Each Division will be judged by class level.**
Class 001 - Middle Schools Grades 7-8
Class 002 - High Schools Grades 9 -12
Class 003 - Community College/ROP/Adult Education

24HR Film Festival
Make an award-winning film at the Fairgrounds during the San Diego County Fair
Register by May 25, 2018 at https://sdfair.com/contests
Filming and Awards to take place June 28 & 29, 2018

Video

JUDGING CRITERIA:
Videos will be evaluated on the basis of their relevance to the themes, content, subject matter, communication, strategies and the A/V quality. The content of the video/movies should be in accordance to the UAE laws and should not be offensive to any person, region, or religion. All videos must adhere to PG-13 Rating guidelines.

All Video Divisions will be submitted as Group Projects (4900-4906)

DOCUMENTARY - Division 4900
Nonfictional video intended to document some aspect of reality, primarily for the purposes of instruction or maintaining a historical record. (Not to exceed 30 minutes).

FAIR THEME - "How Sweet It Is"- Division 4901 - Videos of any activities reflecting the theme. May be any artistic style, realistic or creative interpretation.

MUSIC VIDEO - Division 4902
Videos will be judged on caliber of music (any genre), visual support or enhancement of the music, creativity, originality and ability to capture the viewer's attention and imagination. (Not to exceed 10 minutes).

NEWS/INVESTIGATING REPORTING - Division 4903
The reporting through one's own initiative and work product, of matters of importance to readers, viewers or listeners. (Maximum 3 minutes in length).

PSA (PUBLIC SERVICE ANNOUNCEMENTS)/ COMMERCIALS - Division 4904
This category is all about making people take action. Whether you want people to conserve water or stop smoking. Make sure you tell them how they can act to fix the problem. (Must be 30 seconds-5 minutes).

SHORT FILMS - Division 4905
This category consists of movies that contain elements of comedy, drama, experimental, sci-fi or others. (Not to exceed 10 minutes).

ACTION SPORTS - Division 4906
Any video shot or containing handheld or mounted cameras that explore action sports. Diving, motorcycle riding, skateboarding, surfing is just a few. All material must be original and copyright-free. (Not to exceed 10 minutes).

ANIMATION/MOTION GRAPHICS

JUDGING CRITERIA: Overall Presentation, Thematic Harmony, and Creativity within the presentation (interface/navigation), Achievement of Objectives.
Required: Submit one 8"x10" hardcopy color print of title page or frame for display with each entry.

All Animation & Motion Graphics will be submitted as Individual Projects (4907-4909)

2-D ANIMATION - Division 4907
Animations that entertain, educate, or are lead-ins.
Presentations must be self-running. Required file type **MOV or MP4**.

3-D ANIMATION - Division 4908
Animations that entertain, educate or are lead-ins.
Presentations must be self-running. Required file type **MOV or MP4**.

MOTION GRAPHICS - Division 4909
Visual communications presentations that incorporate 2-D, 3-D vector or bitmapped images in short openings or closings that include typography and imagery. Required file type **MOV or MP4.**