OLYMPIAN HIGH SCHOOL

SAN DIEGO COUNTY OFFICE OF EDUCATION
CAREER TECHNICAL EDUCATION

JULY 2017 – JUNE 2018

Course Syllabus

TV, FILM and DIGITAL MEDIA SYLLABUS

Olympian High School
TV FILM and DIGITAL MEDIA SYLLABUS

Instructor	Steven Exum	Website	http://mrexumsclasses.weebly.com/multimedia.html
Room	304	E-mail	steven.exum@sweetwaterschools.org
Industry Sector	Arts, Media and Entertainment	Pathway	Digital Media Arts
Industry Certifications	Adobe Certified Associate (Photoshop and Illustrator)		
A – G Requirement	UC/CSU "F"	Articulated	None

COURSE RATIONALE:

This is a one year course and fulfills the UC/CSU "F" requirement.

PRE-REQUISITES:

Students must have completed the Multi Media course, which is the pre-requisite for this course. Students should have a general knowledge of computer functions and file management to successfully complete this course.

COURSE DESCRIPTION:

This course provides training in Video Editing, Storytelling, Pre and Post-production practices. Employment possibilities are Film Producer, Video Editor, Audio Technician, Lighting Technician, Storyboard artist, Set designer.. The skills learned in this course also enhance existing careers such as photographers, commercial artists, and actors. Self-employment opportunities also exist in the areas of Videography, producing and directing. Instruction covers the following areas: The creative process, storyboarding, script writing, editing, lighting and audio, with an emphasis on careers in Television and Film. Students use state-of-the art design equipment including digital cameras, computers, scanners, printers, current software used in Film includes Adobe Premiere Pro, Photoshop, Illustrator and InDesign. Approximately 180 hours of attendance are needed to complete the course, although completion depends upon the student's entry-level skills and rate of progress in the class.

PATHWAY:

This course is a Capstone level course for the Digital Media Arts Pathway. Once the student completes this course, he/she can continue with AP 2D Studio Art.

OCCUPATIONS ASSOCIATED WITH THIS PATHWAY ARE:

Film and Video Editors, Photographic Process Workers, Processing Machine Operator, Producers, Photographers, Prepress Technicians, Workers Directors- Stage, Motion Pictures, Television, Radio, Multimedia Artists, Animators, Camera Operators, Television, Video, Motion Picture

COURSE OBJECTIVES:
1) To learn the vocabulary associated with Television, Film and Digital Media.
2) To learn how to appropriately critique student films.
3) To explore the nature of creativity and the creative process.
4) To develop knowledge of safe working procedures in the TV studio.
5) To learn and develop storytelling skills and techniques.
6) To promote student awareness of film related career opportunities.

RECOMMENDED STUDENT MATERIALS:

>   1 Google account for cloud storage and file transfers
>   1 -9x12" Sketchbook, White Drawing Paper (50 sheets are sufficient for entire year, recommend spiral
>   binding and hardboard cover, please no newsprint paper or gummed bindings).
>   1 16GB San Disc

WORK BASED LEARNING EXPERIENCE

Our CTE Digital Media Arts program offers students an array of advantages, from career readiness and hands-on experience to college preparatory–level classes, labs and creative exercises. CTE students succeed in the classroom and in life. Our program is designed to appeal to all students, from those already interested in STEAM-related fields, to those whose experience in the Visual arts has been less comprehensive or who find themselves uninterested in traditional science and math curricula. Digital Media Arts classes are hands-on, based in real-world experience, and engaging for students and teachers. We set the highest standards for rigorous, focused and relevant study, and develop students' innovative, collaborative, critical-thinking, and problem-solving skills.

In this course, students will have the opportunity to participate in the following Work Based Learning experiences:

- **Guest Speaker:** Guest Speakers are industry partners who present at school sites or in classrooms, with a group of students. Students will have the opportunity to ask direct questions pertaining to college and career opportunities.
- **Company Tour/Job Shadow:** Students walk-through industry facilities touring the daily process of a business. Students will get an overview of the industry and a debrief to add overall breadth to the experience.
- **Career Fair:** students will visit a variety of table or booths set up by a variety of organizations invited to participate in this event. Students will interact with employers about the specific opportunities and skills needed to be an effective employee. Students are expected to attend the SUHSD College and Career Expo on October 2, 2017.
- **Industry Event:** students can participate in industry events from panels, meetings, conferences, labor market forums, to a variety of seminars and discussions.
- **Internship:** students can participate on-the-job work experience that provide students an opportunity to experience the world of work as an employee or an apprentice.

ASSIGNMENT POLICY

All assignments are due at the beginning of class on the due date. Students who do not turn in their assignments and/or projects on the due date will be given an opportunity to turn in the assignment and receive full credit. Homework will not be accepted if it's more than one day late.

Students who are absent the day work is assigned will have one day to complete homework assignments. Students missing practical activities will have to make arrangements to make up the work. All assignments are posted on the class website, so being absent does not excuse late work. It is the student's responsibility to contact the instructor to find out what work the student missed.

HOME WORK:

Each student is expected to spend about 2-4 hours a week preparing for classes outside of class time. The expected activities will include homework assignments, project preparation, presentation preparation, reading, online resource research, etc.

- All assignments are due at the beginning of class on the due date. Students who do not turn in their assignments and/or projects on the due date will be given an opportunity to turn in the assignment and receive partial credit.
- All assignments are given a due date. See table below for best possible grade. No work accepted after 2 weeks
- Students who are absent the day work is assigned will have one day to complete homework assignments. Students missing practical activities/projects will have to make arrangements to stay after school to make up the work. It is the student's responsibility to contact the instructor to find out what work the student missed.

CLASS EXPECTATIONS:
Punctuality and Attendance: As a common and professional courtesy, please email me if you will be either late or missing class for whatever reason. Anyone arriving late or leaving early will be considered tardy. Attendance will be considered greatly in terms of class participation grading. Students are responsible for obtaining any and all missed materials in case of an absence.
Plagiarism: Plagiarism is the act of presenting work – either written, spoken or visual – that is not your own. This includes, but is not limited to, cheating on exams, not properly citing others' work, or using some- one else's writing.
Willingness to learn and participate: Every student is expected to participate in a variety of ways including: class discussions, team work, feedback after each student's speech, listening and staying engaged during each class period, speaking at appropriate times, have a positive attitude, and of course physical presence.
We will probably have several visitors from the front office, the district, and other people interested in this class. When you see a visitor, please greet them using our professional greetings and standards!
Positive attitude
Teamwork
Observance of all school policies
Observance of computer lab rules

ESSENTIAL SKILLS
Time Management/Determination/Communication: Students need to apply themselves on a daily basis.
Personal Motivation/Leadership/Tolerance/Professionalism: Actively seeking and taking part in any undertaking relating to the chosen skill area.
Problem-Solving Ability/Perseverance/Critical Thinking: This course encourages and teaches students to problem solve and use critical thinking to solve problems.
Reliability/Dependability/Work Ethic: Demonstration by the student that he/she can be relied upon to do what is expected in class and in group work. This includes completing assignments on time, in a professional manner, and working with his/her group or partner.
Ability to Work with Others /Flexibility/Patience: A variety of skills including teamwork are addressed. In this course students must work in groups on various tasks and projects for solving problems, generating ideas, and stimulating critical thinking by unrestrained spontaneous participation in discussion. Students will acquire strong teamwork and communication skills throughout this course.

ASSESSMENTS:
Short quizzes will serve as "formative" assessments throughout each unit. Projects will include technical writing. All quizzes, with exception of the final exam, may be retaken for a better grade, teacher will decide on date.

ePORTFOLIO
As part of the requirements for passing this course, you will need to keep a current organized ePortfolio specific to this course.

This ePortfolio should be organized with labeled sections to include: Intro letter, Projects, Career journals, and Reflections. This ePortfolio must showcase students' best work and academic growth in this course. This ePortfolio should provide evidence of academic achievement and growth, technical skill and personal development, external and self-assessments, and may also be used to aide in obtaining acceptance to SDSU Preferred Admissions Program. In addition, this ePortfolio should be presented to community members, teachers, and parents.

Course Content and College Preparation:
The course goals and objectives reflect the Visual Arts State Framework, the National Visual Arts Standards, and the Sweetwater Union High School District Content Standards. An emphasis will be placed on developing college readiness skills and this will be accomplished by promoting and supporting the **Habits of Mind** and **the Academic Literacy Plan** for success in college-level course-work.

College Readiness Skills:
The College Readiness Skills that will be addressed in this course will be: **1) Describing and summarizing** using discipline-specific academic language, **2) Analysis (Comparing and Contrasting)** in order to support inferences and draw conclusions, **3) Synthesis,** in order to develop new insights and **4) Evaluation** according to a set of standards or criteria.

GRADE BREAKDOWN:

HOMEWORK:	10% of grade
SOLO PROJECTS	30% of grade
GROUP PROJECTS:	40% of grade
WORK BASED LEARNING	10% of grade
TESTS:	10% of grade

Academic grade will be based on class work, assignments, quizzes, tests and projects.
Scholastic Grading:
A+ 97 – 100%
A 93 – 96%
A- 90 – 92%
B+ 87 – 89%
B 83 – 86%
B- 80 – 82%
C+ 77 – 79%
C 73 – 76%
C- 70 – 72%
D+ 67 – 69%
D 63 – 66%
D- 60 – 62%
F below 60%

Citizenship Grading:
Citizenship grade will be based on class participation, conduct and attendance.
A Outstanding, Always On-Task
B Good, Generally On-task
C Average, Often Off-task, Non-disruptive
D Below Average, Generally Off-task, Disruptive
F Undesired Actions, Off-task, Disruptive

Project grading will be based on meeting all requirements and artistic control. All projects will be due at the time clearly stated by the instructor, all late projects may be dropped a full grade. If all requirements are met and the artistic element is good, then you will receive a "C" grade. If you go well above and beyond for the project you can earn a "B" grade. An "A" grade will only be given for outstanding, superior work.

Extra credit may be made available for any extra projects, assignments, papers, websites, Presentations, etc
All extra credit must be approved by instructor before any credit will be given.

STUDENT SUPPORT
Olympian High School's student support is based on the following beliefs:
1. All Students can achieve at high levels
2. Not all students learn at the same rate
3. All learning targets are clear and transparent
4. All assessments/projects meet district standards
5. Deep understanding or higher levels of proficiency are achieved only as a result of trial,   practice and adjustments based on feedback and more practice.
6. Students learn more when their school/teacher offers timely, directive and systematic interventions that guarantee them additional time and support when they experience difficulty.
7. Re-teaching and re-assessment opportunities provide student access to mastery (and teach perseverance).

TENTATIVE* COURSE OUTLINE AND ASSESSMENTS:

	College Readiness Skills Formal Writing
Units	
Semester 1 Unit 1: Introduction to Media Production Technology Unit 2: Job Descriptions & Employment Opportunities	**Describe**
Unit 3: Basic Safety Unit 4: Introduction to Computer Operation Unit 5: Introduction to Computer Multimedia Applications	**Summarize**
Unit 6: The Creative Process Unit 7: Production Roles Unit 8: Introduction to Script Writing & Storyboards for Film, Video and Digital Media	**Relate/Apply**
Unit 9: Video Production **Semester 2** Unit 1: Audio Recording	**Compare/Contrast**
Unit 2: Distribution Unit 3: Film/Video Theories & Techniques Unit 4: Film Study Unit 5: Industry Practices and Responsibilities	**Synthesize**
Unit 6: Film /Video Projects Unit 7: Media Careers	**Evaluate**

* The unit and assessment dates are subject to change at the instructor's discretion

INTERNET USE:
Please see the Computer / Internet Use Agreement

SAFETY RULES:
 Equipment:
• All equipment will be checked out to students.
• Return the equipment in the same working condition, as it was when it was checked out. If not, Make arrangements for student or parents to replace or repair the equipment.
• Make backup copies of files or data you are not willing to lose.
• **DO NOT** download or attempt to install programs/apps.
• Log off your computer before leaving the classroom

PROCEDURES:
• **At the start of class**, each student will sign in at the teachers desk, or will be marked absent for the day.
* All Backpacks will be stored at the front of the classroom.
• The last 2 minutes of class each day, each student will straighten the monitor, keyboard and mouse as well as push in the chair of the station before leaving.

BEHAVIOR:
• All school-wide rules apply
• No Food or Drink is allowed in the computer lab at anytime. Finish it outside of the classroom.
• Phone calls and texting are not allowed at anytime

WEBSITE:
This class has a website that you are required to utilize. This will be a part of your participation grade so posts, comments and other participation will help your grade. Homework and project assignments will be posted on the site as well as other useful information. The link for the site is: http://www.mrexumsclasses.weebly.com

ATTENDANCE:
As a common and professional courtesy, please advise me in advance when you will miss a class. Anyone arriving late or leaving early will be considered tardy. Attendance will be considered in terms of class participation grading. Students are responsible for obtaining any and all missed materials in case of an absence.

PLAGIARISM:
Plagiarism is the act of presenting work – either written, spoken or visual – that is not your own. This includes, but is not limited to, cheating on exams, not properly citing others' work, or using some- one else's writing. I will not tolerate plagiarism of any sort and the **penalty will be automatic failure of this project or course**.

CLASS PARTICIPATION:
Every student is expected to participate in a variety of ways including: class discussions, feedback after each student's speech, listening and staying engaged during each class period, speaking at scheduled times, and of course physical presence. Participation with the website is also a component of this part of your grade.

Name_____ Period _____ **Date** _____

TV FILM AND DIGITAL MEDIA
COMPUTER/INTERNET USAGE AGREEMENT
I have read the Olympian High School Computer/Internet Usage Agreement, understand it, and agree to adhere to the principles and procedures listed within. I also understand that additional rules and regulations may be added from time to time and that they become a part of this agreement. Should I break this agreement, I understand that I may lose all computer/Internet privileges. I also understand that inappropriate or illegal use of computer facilities could result in civil or criminal lawsuits. Parents and/or guardians may be held accountable for inappropriate use by their child. Please sign and date the section below to indicate that you have reviewed the Course Syllabus and the Computer / Internet Use Agreement, and agree to assist me with helping your student reach our academic goals.

Please feel free to contact me by phone or email at anytime to discuss your student's progress

Parent or Guardian Acknowledgement

Please take a moment to fill in this parent or guardian contact form and have your student return it to me.

Please provide as much of the requested information as you can.

Student's Name_____ Period _____

Parent/Guardian_____ Home Phone _____

E-Mail_____ Cell Phone_____

Please feel free to contact me by phone or email at any time to discuss your student's progress.
Please sign and date the section below to confirm you have reviewed the course syllabus and agree to assist with the communication necessary to reach our goals.

Student_____ Date_____

Parent/Guardian_____ Date_____