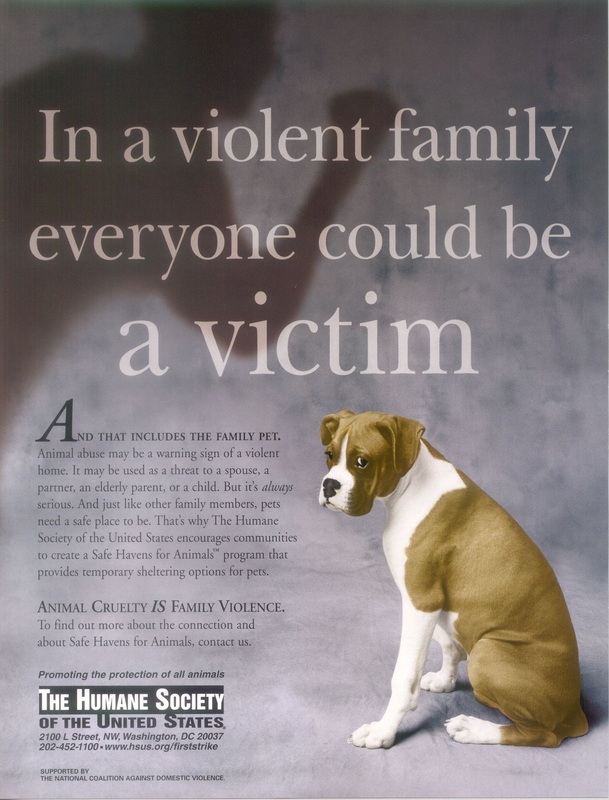
Which bottled water advertisement is an Ethos appeal?



Answer:

Which advertisement is a Pathos appeal? Why?



Answer:

Which advertisement is a Logos appeal? Why?





Answer:

**Quick Write**

What elements/devices in these advertisements are important to help us choose which appeal is being used?