



GRAPHIC DESIGN

OLYMPIAN HIGH SCHOOL

PRINCIPLES OF DESIGN - Proportion Name _____

There are several ways for achieving good proportion:

1. Place together elements which are similar in character or have some feature in common.
2. Create major and minor areas in the design. However, the differences in size must not be so great as to make the parts appear unrelated and therefore out of harmony with each other.
3. Arrangement of space should be in such a way that the eye does not perceive a standard mathematical relationship. Dividing up the composition in halves or quarters should be avoided. A subtle relationship creates a more dynamic design.
4. Create harmony in the composition. Harmony is an agreement between the elements that stresses the similarities of all parts. In other words, the shape of one part should "fit" the shape of the adjoining elements. Shapes should "fit" properly in their positions and spaces.

Draw two examples of harmonious proportion in the boxes below.

Draw two examples of disproportion in the boxes below.