PRINCIPLES OF DESIGN – Unity 2   Name _____ per# _____

In any design you create, whether it's a logo or a brochure, needs to have strong unity. The elements of your design should fit together and feel like they all belong. All the other graphic design principles should work together to try and create a unified piece.

Make a design using Unity through similarity

Make a design using unity through continuation

Make a design using Unity through repetition

Make a design using Unity through alignment

Make a design using Unity through Proximity