**Client Research and Meeting Preparation**:

You will review the background of E-Force by looking at their website ([www.eforce.com](http://www.eforce.com)) and will prepare for your client meeting by answering the following questions about the company:

1. Who is the client's primary audience?

2. What are the current strengths of the client's product, from what you have seen?

3. Where do you think the client's mission/product needs clarification or revision?

**Next, list three-five questions you have for the client to help clarify confusions or bring your further understanding about the client’s needs:**

1.

2.

3.

4.

5.